

FOR IMMEDIATE RELEASE

Virginia Supportive Housing Names Andrea Butler Senior Director of Mission Advancement

Richmond, Va.(July 7, 2014)—Virginia Supportive Housing (VSH) appointed Andrea L. Butler as senior director of mission advancement, a new position designed to strengthen public and private support for Virginia's largest provider of permanent solutions to homelessness. As a member of the leadership team, Butler will oversee VSH's fundraising, external affairs and marketing-communications programs.

Butler most recently was vice president of resource development at the Better Housing Coalition, where she oversaw a \$10 million capital campaign and expanded its donor base. She also has led communications departments at the VCU Massey Cancer Center and the National Aquarium in Baltimore. Before shifting her career to non-profit organizations, Butler served as PR director for US Airways and was vice president of public relations for Priceline.com.

"Public and private investors in non-profit organizations want to see that their investments are working for the greater good," said Allison Bogdanovic, executive director of VSH. "Andrea has a proven record of acquiring new supporters and strengthening the ties that bind their loyalty to the causes they support."

"I have seen first-hand the work that Virginia Supportive Housing does to help some of the most vulnerable members of our communities reclaim their lives," said Butler. "I am eager to share this worthy cause with others as we work to ensure that formerly homeless individuals never have to return to living on the streets."

Based at the VSH headquarters in Richmond, Butler will lead a seven-person mission advancement team with offices in Central Virginia, Charlottesville and Hampton Roads. The team also manages a highly active volunteer program.

Butler earned a B.A. in communications from James Madison University and has served as adjunct faculty at The American University and the University of Richmond's Institute on Philanthropy. She is a member of the Leadership Metro Richmond Class of 2013 and is active in the Association of Fundraising Professionals' Richmond chapter.

About Virginia Supportive Housing

Virginia Supportive Housing provides permanent solutions to homelessness by combining permanent housing with intensive supportive services. As a result of its proven approach, more than 95 percent of VSH's residents do not return to homelessness. Since 1988 VSH has developed 16 apartment communities for formerly homeless residents, and manages those communities as well as a network of private apartment placements. It also provides supportive services to more than 700 individuals and families, making it the largest supportive housing provider in Virginia. For more information, please visit www.virginiasupportivehousing.org.

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